

Information on Personal Data Processing

In conformity with the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing the Directive 95/46/EC (General Data Protection Regulation) and in conformity with the Act No. 110/2019 Coll., on personal data processing (hereinafter called "GDPR"), the company **Esanti Games s.r.o.**, identification number: 09936254, with its registered office at Pionýrů 315, 471 27 Stráž pod Ralskem (hereinafter called "Seller" or "Administrator") informs the persons with whom it has concluded the Purchase Contract (hereinafter called "Buyer" or "Data Subject") about the way of personal data processing.

Personal data administrator:

Esanti Games s.r.o.

ID number: 09936254

with its registered office Pionýrů 315, 471 27 Stráž pod Ralskem

e-mail: support@esanti.games

Purpose of processing:

The Seller processes personal data exclusively for the purpose of conclusion of the Purchase Contract, the subject of which will be goods (assortment) available on the Seller's e-shop and performance of obligations following from the Purchase Contract. These data may further be processed also for the purpose of performance of statutory obligations of the Seller, especially in connection with their handing over to the competent public power bodies in conformity with the Seller's obligations following from generally binding legal regulations (or in case of positive rulings). For the purpose defined in this section, personal data are not processed on the basis of approval of the Data Subject, and for such case the Seller even does not require such approval.

In case where the Buyer expresses a special consent with personal data processing for marketing purposes, the Seller will process personal data also for purposes of sending commercial notices and other marketing activities. In case where the Buyer opens a user account at the Seller, the Seller will process personal data also for the purposes of providing services related to the user account.

Extent of data to be processed:

The Seller processes only the personal data provided to it by the Buyer upon conclusion by the Purchase Contract, opening of the user account and/or in connection with performance of the Contract. Especially the below personal data are concerned:

name, surname, residential address, e-mail, telephone number.

The Seller processes further the below data:

- a) Data on ordered services and products, i.e. especially the data on purchased goods or services; information relating to payment data, payment accounts numbers, data on claims, service repairs;
- b) Data on behaviour on the web site, including data on devices from which the Buyer enters the web site of the Seller, as the IP address and the derived position, identification of the device, its technical parameters. Further also the data gained from cookies and similar technologies for identification of the device.

Term of Data Storage:

Personal data are kept for the term necessary for fulfilment of the purpose of personal data gathering, especially when taking into account the obligations of the Seller following from generally binding legal regulations and for the purpose of protection and exercise of rights and justified interests of the Seller relating to the contract concluded between the Buyer and the Seller.

If the personal data are processed on the basis of consent of the Data Subject (i.e. for marketing purposes), they are processed for the term until the consent with personal data processing for marketing purposes is withdrawn.

If personal data are processed in connection with keeping of user account, they are processed for the term for which the Seller keeps the user account. Closing of the user account does not affect the authorization of the Seller to process personal data on the basis of the above reasons.

Personal Data Recipients:

The personal data recipients are persons:

- participating in delivery of goods on the basis of the Purchase Contract;
- participating in carrying out of payments based on the Purchase Contract;
- ensuring marketing services, IT services and other similar services necessary for due operation of the Seller.

Recipients of personal data processed for the purpose of performance of obligations following from legal regulations may also be bodies of financial administration or other competent authorities in cases where generally binding legal regulations impose it on the Seller.

Rights of the Data Subjects:

First of all, the Data Subject has to right to be informed about processing of his/her personal data upon personal data gathering. This shall mean the right to certain information on processing of his/her personal data above all in order to fulfil the principle of transparency of processing. Especially the information on purpose of processing, identity of the administrator, its justified interests, on recipient of the personal data is concerned.

The Data Subjects has further :

- the right to access to personal data;

- the right to correction or supplementing;
- the right to deletion in cases where the data are processed on the basis of consent of the Data Subject, or in case where they are no more necessary for the purpose for which they are processed;
- the right to restriction of processing;
- the right to the data transferability;
- the right to raise an objection;
- the right not to be a subject of automated individual deciding with legal or analogous effects, including profiling.

The Data Subject is entitled to withdraw the consent with personal data processing for marketing purposes at any time.

The Data Subject is entitled to close his/her user account at any time.

Conditions for Personal Data Security

The Administrator declares that it adopted all suitable technical and organizational measures for personal data security.

The Administrator adopted technical measures for security of data storage systems and storage systems of personal data in the paper form.

The Administrator declares that only authorized persons have access to personal data.

Cookies

In case of visiting of the Seller's web site, small files are stored and read as cookies. These files enable to interconnect activities of the Data Subjects during visiting the web sites. Blocking of such files in the browser may lead to an incorrect display of the web site, and in some cases to restriction of providing of services to full amount.

Some information on behaviour on the web site is processed by the Seller on the basis of its justified interest (i.e. without consent of the Data Subject), especially for the purpose of keeping statistics of the web site attendance, improving the web interface, etc.

Miscellaneous:

The Seller does not make direct data gathering or profiling.

The Seller does not hand over the personal data to countries outside the European Union.

The Data Subject is entitled to assert his/her rights at the below e-mail address:
support@esanti.games

The Data Subject is entitled to lodge an appeal at the Office for Personal Data Protection or at any other office for personal data protection in the member state of his/her place of residence, at the place of performance of work or at the place where GDPR has been breached.